



dealerchat

POWERED BY ACTIVENGAGE

Drive additional traffic and high quality leads to your dealership!

Prices starting from \$399/month

GM Dealer Chat is a managed chat solution for your dealership website. Our team of advisors will provide friendly and knowledgeable customer service while collecting sales, parts, and service leads.



55%+ chat to lead conversion rate



90%+ customer satisfaction rate



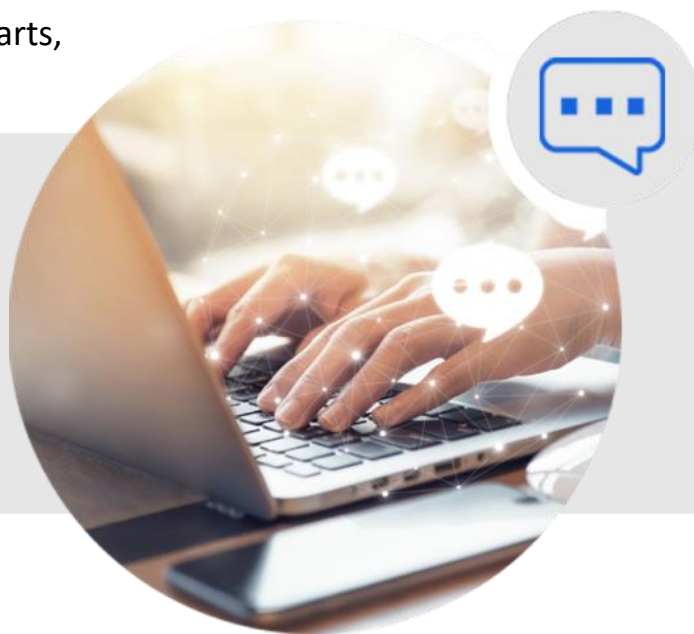
Websites with chat receive ***40%** more leads

*Intl. Customer Management Institute



***3-second** advisor pick-up time

*Versus live chat average of 40+ seconds



GM Dealer Chat solution advantages include:

- A team of Canada exclusive advisors trained in-house on GM products & programs
- 24/7 service with live advisors via chat & SMS in 14 languages including English and French
- Integration with Facebook, Google My Business, and Google Analytics, at no extra charge
- Whisper Functionality – communicate with our advisors live as they are assisting customers
- One flat fee program; for all of your sites – (i.e., Cadillac) – one price with no contract
- Optional Hybrid Service – where dealership staff have the first opportunity to answer chats

For additional information, pricing packages and/or registration please contact us or visit our website

1.437.348.0288

chatlab.ca@gm.com

www.gmdealerdigital.ca/Chat/GMDealerChat



You had me at hello.

Target customers with relevant offers at the right time

Irrelevant pop-ups can turn customers away and ruin their interest in your dealership.

ActivTarget tailors relevant offers to customers by tracking their browsing behaviors and measuring it against your dealership websites visitor data.



Increase your overall number of leads and test drives



Tailor offers based on browsing behavior

Don't compromise your customers' experience

ActivTarget uses a combination of your website's visitor data and a customer's browsing behavior to determine when to present offers and what offers are relevant.



Target customers with your current sales initiatives and goals

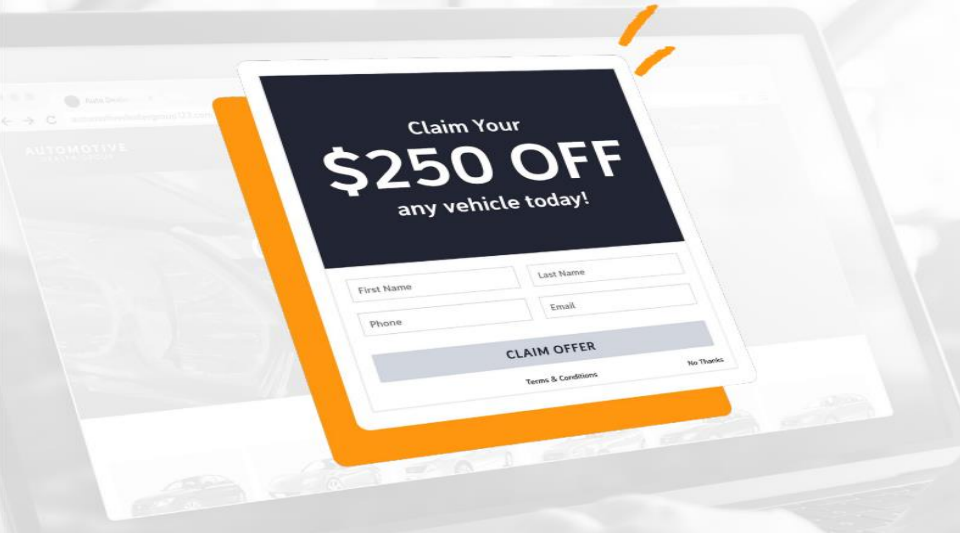


Give customers the push they need to make a move

Increase your leads with tailored offers that comply with your dealership's sales goals, initiatives, and current campaigns.

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ActivTarget

Boost Your Website Lead Volume With **Behaviorally Driven Offers**



Adjustable Workflows

Deployments can be tweaked and fine-tuned at any point to achieve your desired result.



Multiple Offers

Test different types of offers and configurations to maximize lead flow.



Customizable Graphics

Tailor editable text or upload an image to showcase your offering.



Quick, OEM Compliant Setup

Setup is painless, and launch times are immediate, so results are seen fast!



Reporting & Analytics

Monitor and track your results to figure out the best practices for your dealership.



Terms & Conditions

Be transparent and upfront with your customers through your own terms & conditions.